## Tender Opportunity:

# Our Glenkens Interviewer and Videographer

### (Freelance role, fixed-sum contract)

### GCAT Context

The Glenkens Community & Arts Trust (GCAT) has a long track record of economic regeneration through arts and community work in the Glenkens. We are a key anchor organisation for the area, with a clear vision of making the Glenkens an excellent place to live for people of all ages. We do this by:

• Interweaving Arts, Community and Heritage to enrich the life of the area.

• Delivering our Artistic Vision with passion and creativity.

• Supporting many activities core to the quality of life of people and environment of the Glenkens.

• Driving economic and social regeneration of the area through championing the delivery of the Glenkens & District Community Action Plan.

Our Glenkens is a GCAT project which builds on our established Glenkens Gazette and Glenkens Hub projects. Instead of accepting depopulation as a given, we are trying to change the narrative and show that for many young people, the Glenkens is a great place to make a home and a life. It hosts videos and interviews that showcase just some of the young people that have made the Glenkens their home.

Our Glenkens was inspired by another community-led project, Uist Beò. Developed in the Outer Hebrides by young islanders and managed by CoDeL, Uist Beò connects people, amplifies place-based narratives, and drives positive change.

By spotlighting the successes and everyday realities of our young people, Uist Beò and Our Glenkens have begun to rewrite the story of what it means to live, work, and thrive in 'remote' rural places.

## The Tender

GCAT has sourced funding from the Scottish Government's Climate Emergency Fund (CEF) for an evolution of Our Glenkens with a particular focus on young people demonstrating climate sustainability in their life in the Glenkens.

This tender is for **the generation of creative content that will enhance Our Glenkens reach and impact, not least among younger audiences.** The aim is to shine a spotlight on the climate-positive work that goes on all around us in the Glenkens.

The client for this role will be the GCAT Chief Executive. The work will be supported by Gail Challis, the Glenkens Hub Digital Editor, and the Glenkens Gazette sub-committee. There will be additional support available from the Uist Beò digital content creators.

This tender is open to individuals who have the time and capacity to create the content within the required timescale. It is also open to partnership bids. The tender fee will be paid to the lead partner on the basis of successful delivery, but that lead partner could sub-contract to other partners if required.

## Deliverables:

- 12 positive and engaging stories (case studies) designed for social media channels about young people (under 30) carrying out climate-positive action in the Glenkens.
- Associated high quality photographic images to illustrate the stories.
- Associated short video reels (1minute max) for social media channels that tell the each story.

## To support this, you will:

- Work with the GCAT team to understand the vision for the project and the content and ethos of the deliverables and Our Glenkens.
- Identify and agree case studies from personal knowledge or GCAT networks.
- Make contact with case study subjects and secure written agreement for participation.
- Work with the Uist Beò digital designers to keep both projects aligned.
- Create engaging written stories about those case studies based on in-person interviews, with accompanying photos.
- Create video reels with a similar style and feel to the written stories.
- Work with the Glenkens Hub Digital Editor and the Social Media Strategist to get the content published on the Hub website and social media channels on the agreed timeline.
- Attend a closing event in the Glenkens in Feb / March 2026.

## Timeline:

- Applications close: 9pm, Sunday 14th September.
- Shortlisting and selection process: Week of the 15th September.
- Contract start date: Soon after that.
- First story and reel created for review: 3rd October
- Final creation of 12 stories, photos and reels: 31st Jan 2026

## Application Process:

- Apply by email to helen@catstrand.com by 14th September 2025
- Include all relevant CVs or portfolios and a cover letter setting out your strengths with regard to this tender, your connections to life in the Glenkens and your matches with the Person Specification.
- Include 1 or 2 past examples of work that you feel are particularly relevant.

## Person / Team specification:

- Essential: Experience in creation of engaging social media content, including writing stories and taking photos.
- Essential: Experience in creation of short-form videos for social media.
- Essential: Able to get themselves around the Glenkens for interviews and meetings.
- Essential: Able to accept responsibility for delivering a high-quality product on time.
- Essential: A collegiate worker, able to take on board edits and amends and to work within the GCAT and Glenkens Hub ethos and voice.
- Desirable: Lived experience of a remote-rural community, particularly the Glenkens.
- Desirable: A knowledge of the Glenkens Gazette and Glenkens Hub.
- Desirable: A lived understanding of what content will most appeal to audiences aged under 30.
- Desirable: Your own tech to create the video content, although consideration could be given to GCAT purchasing the required equipment and loaning it to you, for a reduced tender fee. Discussions welcome!

## Details:

- Lump sum contract: £4,800
- Travel expenses around the Glenkens agreed separately.
- Payment by invoice to GCAT – schedule to be agreed.
- Tax and NI remain your responsibility.
- Professional indemnity insurance will be required.
- Written stories, all photos and video reels become the property of GCAT after contract completion.

## Not included in scope:

- Social Media campaign
- Analytics / assessment of the impact of the content (although this will be available to support your CV on request).

This project has been made possible thanks to funding from the Scottish Government's Climate Action Fund.

Scottish Government
Riaghaltas na h-Alba
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